

## **ANNEX I – Temari**

- 1.- Característiques i estructura del Pla d'Empresa.
- 2.- Subvencions per a l'autoocupació i per afavorir la instal·lació d'activitats econòmiques a Esplugues de Llobregat.

<https://intranet.esplugues.cat/WebAplic/PAM/Tramits/cataleg.nsf/0/775E239E67E10C28C125860100437FF3?OpenDocument&idioma=01>

- 3.- Teixit productiu d'Esplugues de Llobregat: zones industrials i altres zones d'activitat empresarial.

Pdf adjunt: [Proposta-Exporeal\\_sense-video](#)



AJUNTAMENT D'ESPLUGUES

Metropolitan opportunities:

# The city of Esplugues de Llobregat

See you in the heart of the  
Barcelona Metropolitan Region

# Mayor's welcoming!

As the mayor of Esplugues I aim to show the world the key assets of our city and help business activities, investors and talent to be interested in us.

Esplugues de Llobregat is placed in the Barcelona Metropolitan Area, providing an appropriate balance among industrial land availability, business environment, knowledge and excellent communication network. Moreover, it is a vibrant city with a hospitable atmosphere, a solid education system and a healthy environment provided by Collserola Metropolitan Park.

My government team and myself have been working hard on setting an important infrastructure system and an education basics to promote an ideal environment for business and talent. We hope that the investor-friendly policies and strategic business projects in which the city is involved will blossom in a near future.

Doing is important, but doing and explaining is decisive. This is a small eyesight of the strategy we are launching for Esplugues de Llobregat.

Scientists and researchers worldwide companies and university students, young families and entrepreneurs, high -skilled workers and investors... you are all invited to settle down in the heart of the most dynamic Metropolitan Area in Southern Europe.

I invite you to discover the city and the opportunities we can offer, and ask yourselves the question: Why not Esplugues de Llobregat?

**Thanks for coming,  
you are already welcome.**

**Pilar Díaz**  
Mayor of Esplugues de Llobregat



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**1** Where is Esplugues de Llobregat?

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**2** Why coming to our city?

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**3** Attractive world-class business environment

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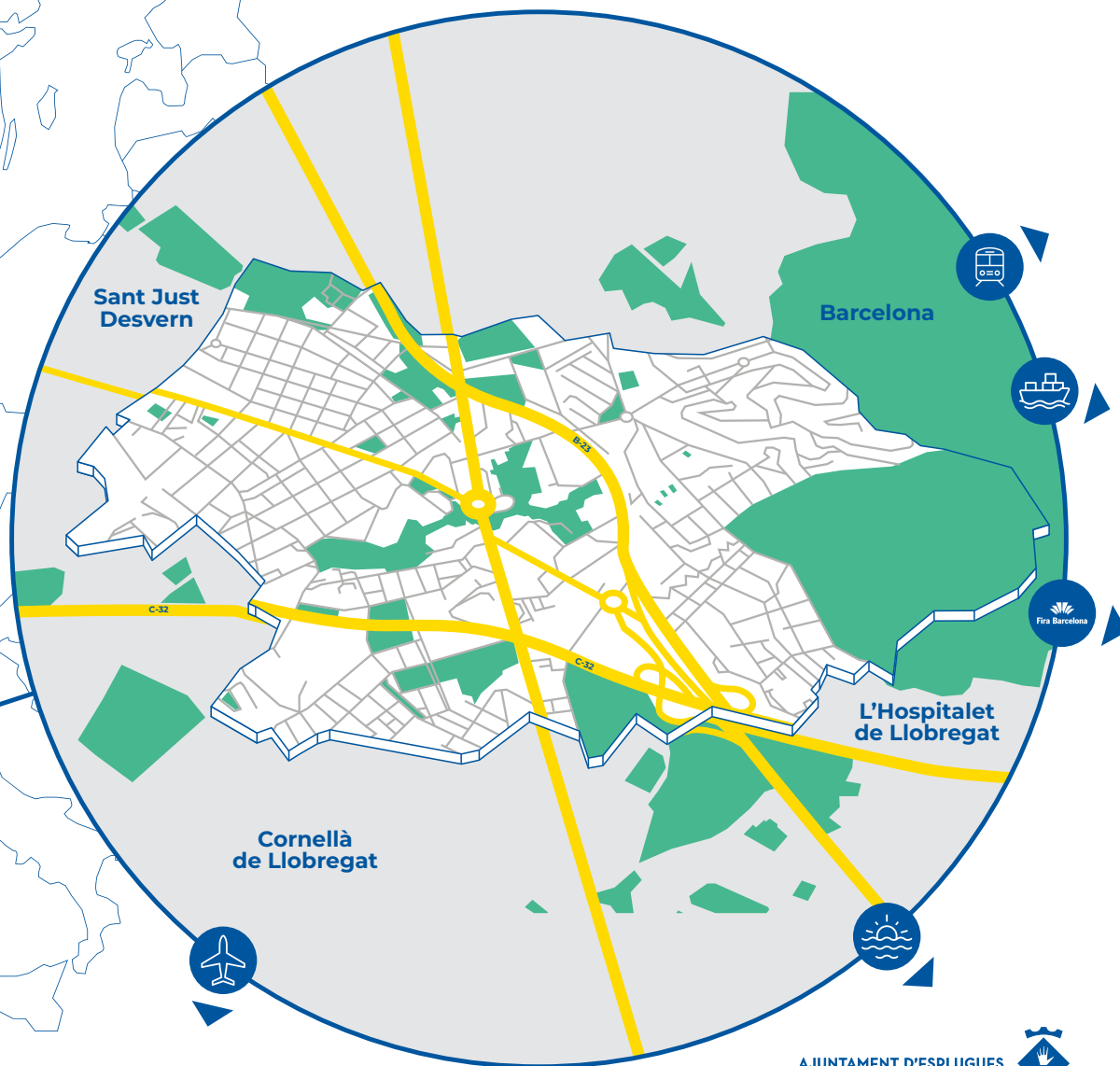
**4** Business Opportunities

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# Where?

- 10' to Barcelona
- 15' to **High-speed Train Station**
- 20' to **Barcelona Seaport**
- 20' to **Barcelona Downtown**
- 15' to **Fira Barcelona** Exhibition Centre
- 10' to the **sea**

Inside Collserola  
Metropolitan Park



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# Mobility

Esplugues is one of the municipalities in the Barcelona Metropolitan Area with the **highest percentage of public transport use (23.7%)**. According to TMB data.

The existence of the **Trambaix, L5** (subway network) or a powerful network of **urban and interurban buses** are, without a doubt, elements that favor this high use of public transport to commute to the city.

The **future connection of the L3 subway line** until the center of the city will improve the mobility among the Metropolitan Area and Barcelona population.



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# For our benefits



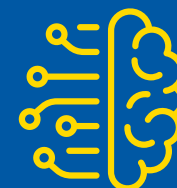
## Quality of life

A fruitful experience for you and your family in the city where culture, education, social inclusion and tolerance meets.



## Land availability

Huge and excellent offer of land for industrial use. To deploy at the heart of the most dynamic Southern Europe metropolitan area.



## Innovation and industry

Large corporations have already chosen Esplugues to work in, within our industrial ecosystem.



# For our industry

## What to know about our industry sector?

- + **100** industrial companies
- + **50** Big enterprises
- + **3.500** Industrial jobs
- + **4.000 M€** industrial invoiced

And increasing, in a high percentage,  
the attraction of **IT COMPANIES** in our  
economic areas.

# Our alliances and innovation networks

- **Red Innpulso** Network of urban innovation centers.
- **Agenda 2030** Federación Española de Municipios
- **LocalRed**
- **LogiSmile** project
- **Biocluster of Innovation and Health**
- **Biosphere Tourism Sustainability Commitment Seal**



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# Our road map for this next 4 years

## Medical Distric



In the field of health sciences, Esplugues stands out in its consolidation as a new metropolitan hub. The city is working on initiatives to attract high-quality economic activity in this field, including the creation of reference centers for rare pediatric diseases, such as the expansion of services at Sant Joan de Déu Hospital.

This strategy will contribute to the creation of a cluster of sciences and research in health.

## Life Science, Food and Sports



Regarding innovation in food, Esplugues is encouraging the establishment of businesses and initiatives promoting innovation in this sector.

This will not only generate skilled employment but also promote new, more sustainable and healthy methods of nutrition for citizens.

## Urban Tech



In the field of urban planning, Esplugues is implementing significant projects such as the modernization of the Teatre-Auditori and the connection of Torrents Park. These projects will not only enrich the city's cultural offerings but also create central points that will unite different neighborhoods, thus fostering social cohesion and urban vitality.

## A.I. and Data Science



As for artificial intelligence, Esplugues is working on creating a technological ecosystem. Through the +Dones3 project, the city is actively promoting the participation of women in this field, ensuring genuine inclusion in local technological development. This not only guarantees diversity but also promotes gender equity in emerging technology sectors.



# The 4 Districts





# Biocluster of Innovation and health

**Esplugues and l'Hospitalet will boost a pharmaceutical cluster to become a key driver in regional growth. Health and Biotech Science sector consists of +100 corporations, such as:**

- Hospital de Sant Joan de Déu - Pediatric Cancer Center
- Aldo Union
- Salvat
- Galenicum
- Ferrer
- Ngny
- Eurofins
- Made of Genes
- Synlab
- Etnia
- Edser Labs



## Etnia Barcelona

Catalan eyeglasses brand

Etnia Barcelona has its headquarters in Esplugues where the glasses are designed. It's a brand that is committed to culture and the world of art through the collaboration with renowned artists worldwide.



## Synlab

A main reference laboratory

With a business of 179 M€ (2020). The Esplugues - based platform provides high-added-value analytical results for specialized centres in Genetics, molecular biology, microbiology, pathologic anatomy, and other disciplines throughout the world.



## Galenicum

A different pharmaceutical company

Founded in Barcelona in 2003, expanded from supplying pharmaceutical ingredients to becoming a global player in the industry. Committed to research and development, they provide specialized pharmaceutical products, enhancing global medication quality. With a focus on customer service and flexibility, Galenicum now operates in 50+ countries, covering the entire pharmaceutical value chain.



## Eurofins

BioPharma Product Testing

In the food sector, Eurofins Group offers a wide range of services, especially for industry and retail. Our expertise comes from a network of labs and experts across Europe. Our R&D teams constantly enhance our know-how to deliver top-notch service to clients.



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# Sant Joan de Déu Barcelona's Children Hospital

## Treating and caring: what SJD is all about

It's a reference in pediatrics, obstetrics and gynecology, and in areas of high specialization such as neurosciences, neonatology, oncology and cardio surgery also. It deals with more than 120.000 emergencies, 25.000 admissions and 200.000 medical check-up per year. All of this, combining the latest technology with personalized assistance.





# Food and nutrition Network

Esplugues host a traditional and well consolidated food and **nutrition industry**, hosting some of the most important **worldwide headquarters corporations**:

- Nestlé
- Coca Cola Europacific Partners
- Areas

- Euromadi
- Comercial Escolà
- Catering Arcasa



## Nestlé Global Digital Hub

Nestlé moved to Esplugues in 1976

Nowadays, Nestlé, with a business of 2.145 M€ (2021)\*, has chosen our city as the place to expand by installing their **Global Digital Hub headquarters**, providing services of designing, constructing, implanting and sustaining digital platform around the world.



## Coca Cola Europacific Partners

The famous company has chosen Esplugues as a strategic location and aims to increase a 15% of their turn over up to 2.500 M€ (2021).



## High education Institutions and park science

Esplugues is placed close to the main Catalan universities and R&D institutions (10' walking).

- **15** Knowledge centres
- **2** Tech Parks
- **50.000** University students per day
- **6.000** Post graduated students
- **6.800** Researchers



## A business friendly city

Our **ecosystem** supporting your start up consists of:

- Coworking entre
- ICT infrastructure
- Networking opportunities. Economic Promotion Service. Financial support to new industries. Specific rental allowance.
- Tax exemption
- Rehabilitation schemes for old industrial buildings

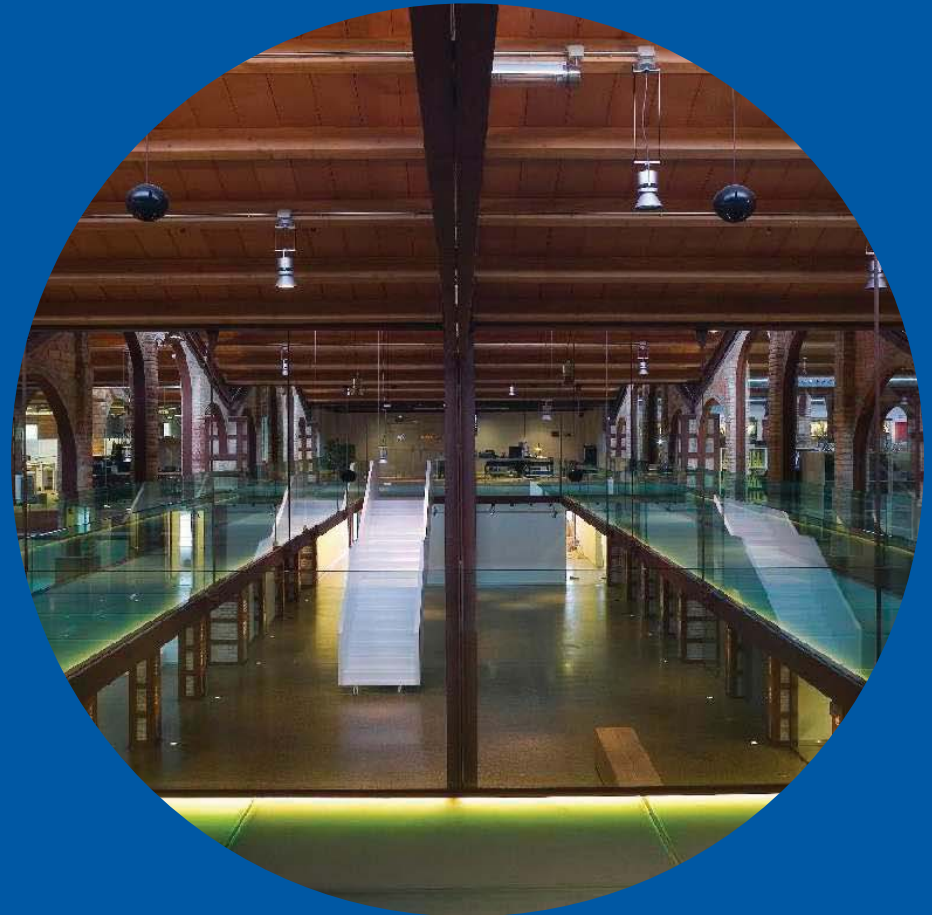
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# La Baronda Business Center

Meet our first class  
civic facility to achieve  
more engagement.

La Baronda, a place where the city is  
explained from an economic point of  
view to local business and international  
investors:

- Producciones del Barrio
- Made of Genes
- ABR Architects
- Technology 2 Clients S.L.
- EspluLab
- City Council offices
- Mari Ollero El Restaurante



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# Porta Barcelona

Porta de Barcelona is located  
at the northern side of the city.

Investment economic opportunities

- + **52.200 m2** Tertiary floor area.
- **10% retail & 90% business** and hotel activities
- Short term availability



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## New business facilities. New civic spaces. New residential spaces.

Located at the main entrance to Barcelona form airport, port and directed access to the principal European traffic network and well connected to the public transport service network in less 20 minutes.

Close to knowledge high technologic research centres and world recognized universities.

Direct acces to the main European Highways networks to France and Spain.

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### Tower A

- + **20.500 m2** above ground for offices and commerce spaces
- + **5.600 m2** under ground levels for service and parking facilities

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### Tower B

- + **20.500 m2** above ground for hotel services
- + **5.600 m2** under ground levels for service and parking facilities



# El Gall

El gall is a neighborhood that combines industrial and residential areas, both perfectly defined.

## Investment economic opportunities

- + **155.800 m2** Industrial land
- + **30.315 m2** Floor land availability  
(24.000 m2 industrial building unit)
- Other industrial buildings available from **100 to 3.000 m2**
- Immediate availability

# Renewed Industrial Area for new business activities.

Investment economic opportunities

- Short term availability (to rent January 2024)
- + **23.485 m2** Office, events, fair and exposition floor area

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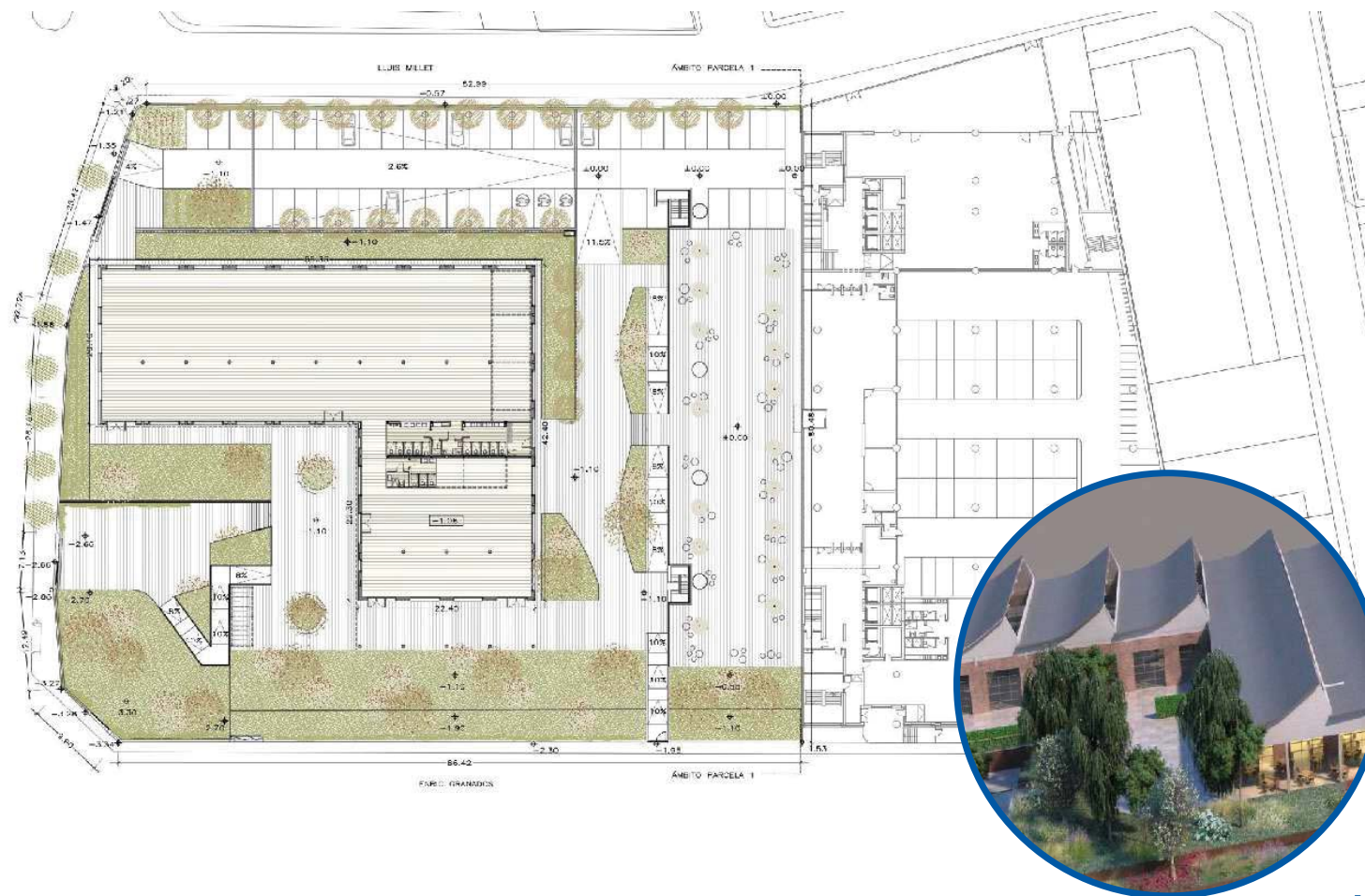
**New business activities  
in a renewed historical  
factory.**

**New green and open  
spaces, for leisure and  
rest.**

# Historical Factory

- + **1.502 m<sup>2</sup>** above ground open floor for events, fair and exposition services.
- + **283 m<sup>2</sup>** open space and common areas.
- + **2.267 m<sup>2</sup>** story under ground levels for service and parking facilities.
- + **4.830 m<sup>2</sup>** common areas and multipurpose rooms

**Offices with Leed gold certification.**

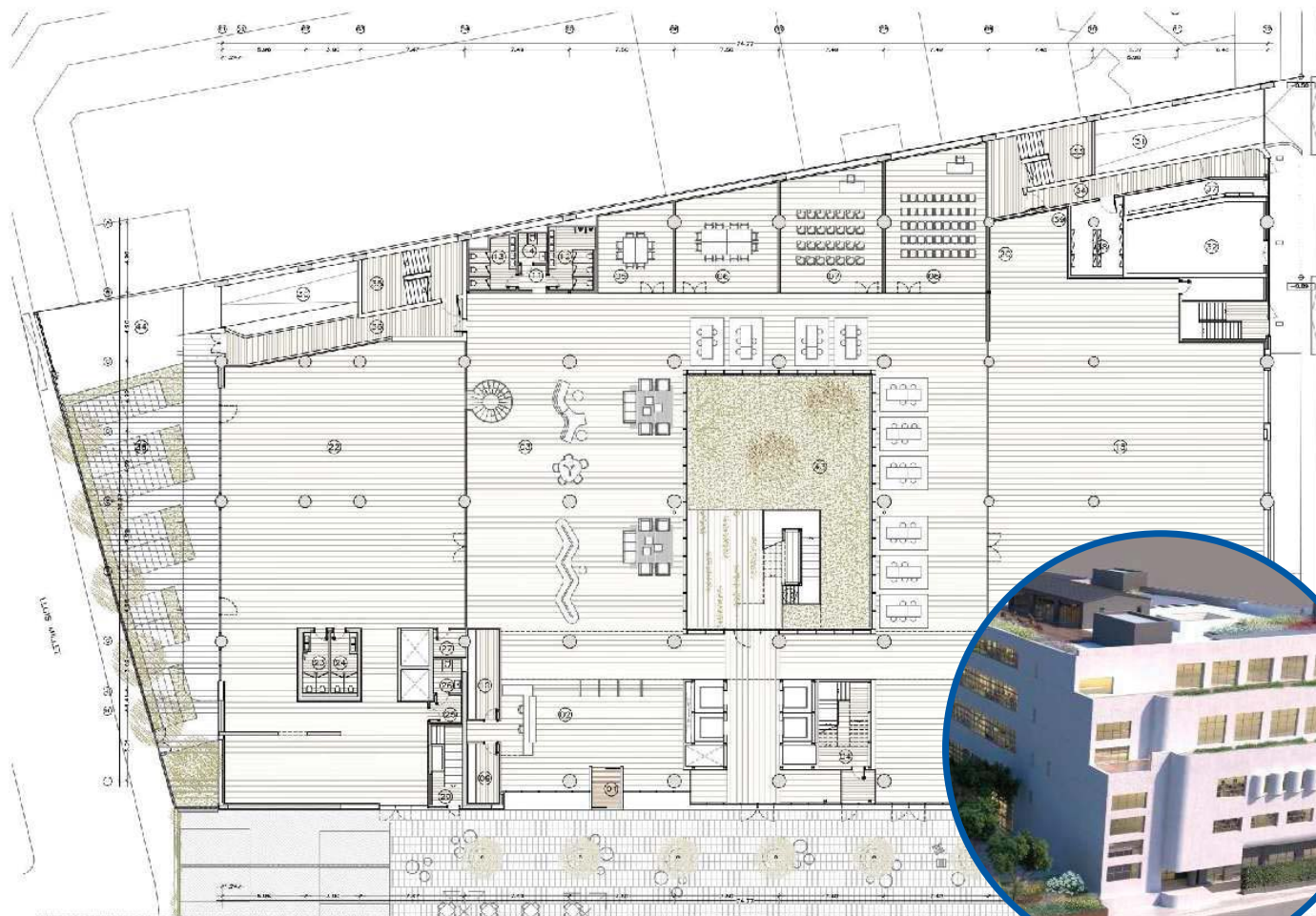


# Historical Office Building

- + **15.463 m2** story above ground
- + **2.190 m2** story under ground levels for service and parking facilities.
- + **10.633 m2** offices
- + **4.830 m2** common areas and multipurpose rooms

The ground floor has a double-height atrium and **multipurpose rooms** that allow for collaborative processes.

**Offices with Leed gold certification.**



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# Montesa

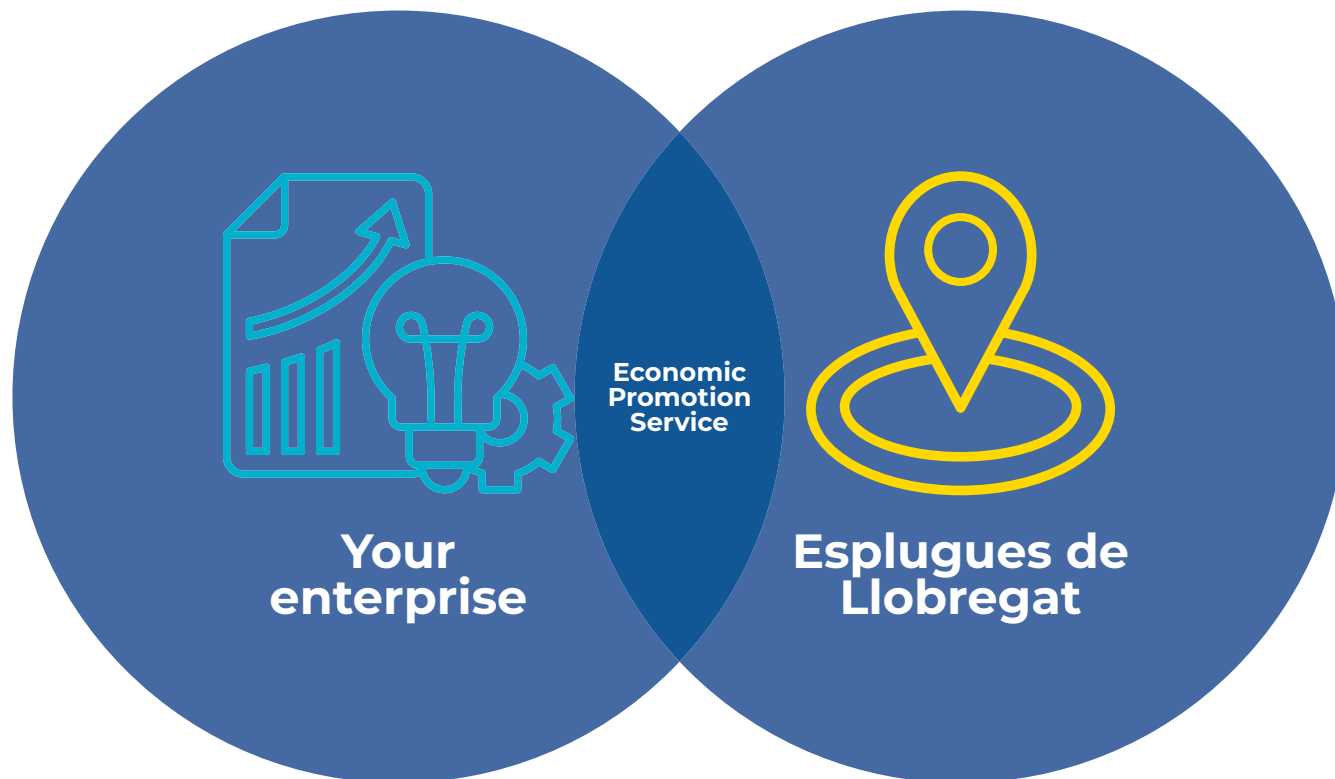
Traditionally an industrial neighborhood where will be developed the Are Montesa project. It will be one of the most ambitious and important project of the Barcelona Metropolitan Area, that will connect Cornellà, Esplugues and l'Hospitalet along a single avenue.

## Investment economic opportunities

- + **4.700 m2** Industrial flora available
- + **3500 m2** Health & Tertiary activities  
Residential & equipment floor
- Floor for retail, for economic activities and business and health activities
- Short term availability

# We make it easy!

City Council provides the **Economic Promotion Service**, that deeply knows the local **business network** and **assists the investors** during his landing process in Esplugues.





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